

Sacred School of Business (IIM Bodh Gaya Incubated) - PGP (Certification in Sales and Marketing.)

Your Journey to Leadership Excellence

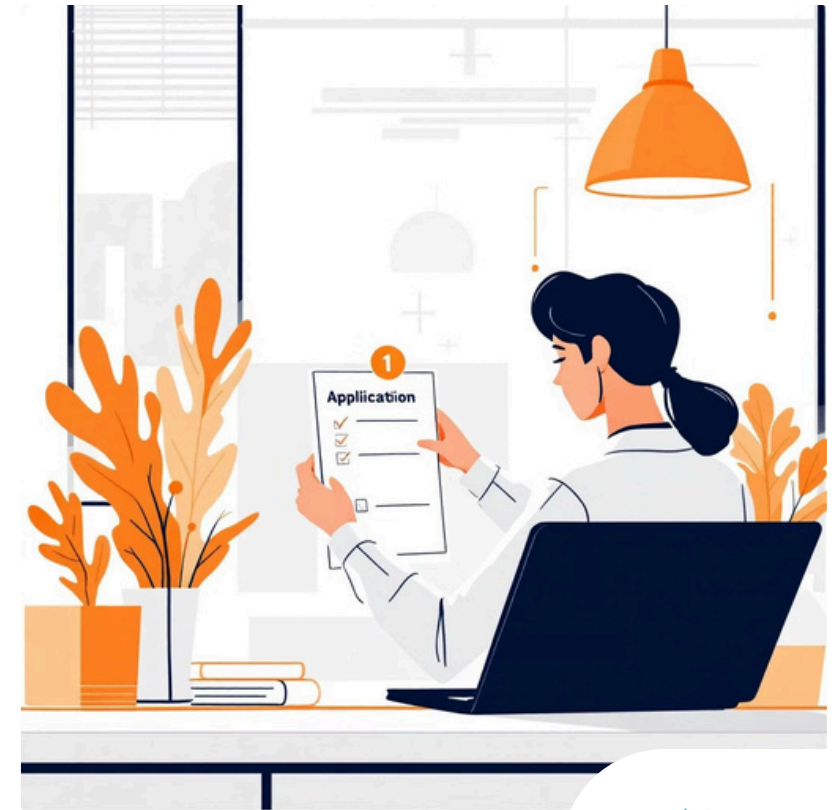
Welcome to Sacred School of Business, where your transformation from aspiring professional to executive leader begins. This is more than an application process , it's the first chapter of your leadership story.



Your Journey Begins with Application

Taking the first step toward your future starts with a simple decision: to apply. When you submit your application to Sacred School of Business, you're not just filling out a form .you're declaring your commitment to personal and professional growth

Our admissions team carefully reviews each application, looking for individuals who demonstrate potential, ambition, and the drive to make a meaningful impact in their careers and communities.



✉ STEP 2-3

Onboarding: Building Your Profile



Receive Your Invitation

Check your inbox for our personalized onboarding email with detailed instructions and timeline.



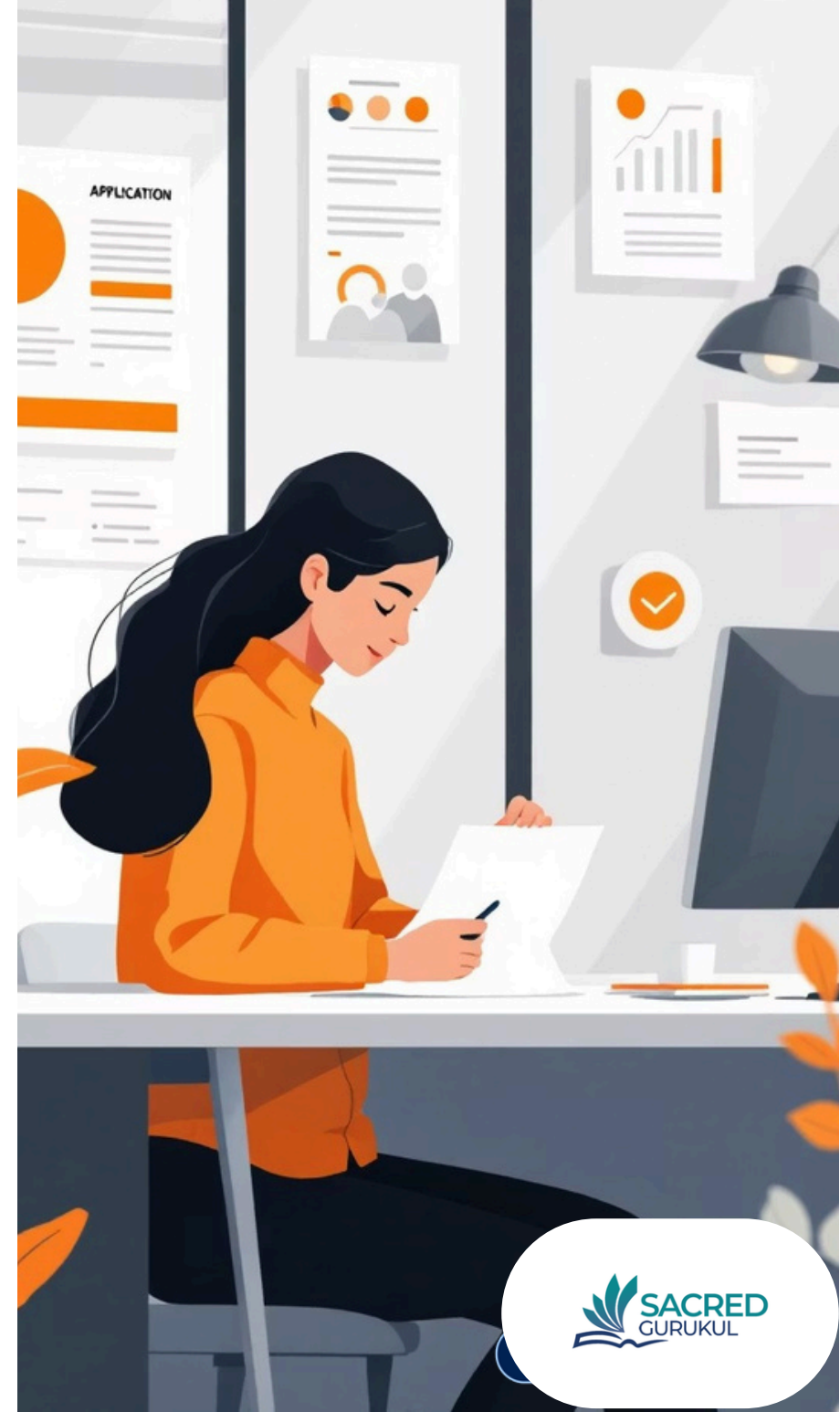
Complete Your Profile

Submit the comprehensive onboarding form that helps us understand your background, goals, and aspirations.



Confirmation

Receive instant confirmation and next steps from our dedicated admissions team.



Quality Round Discussion: Phase 1

Your First Assessment

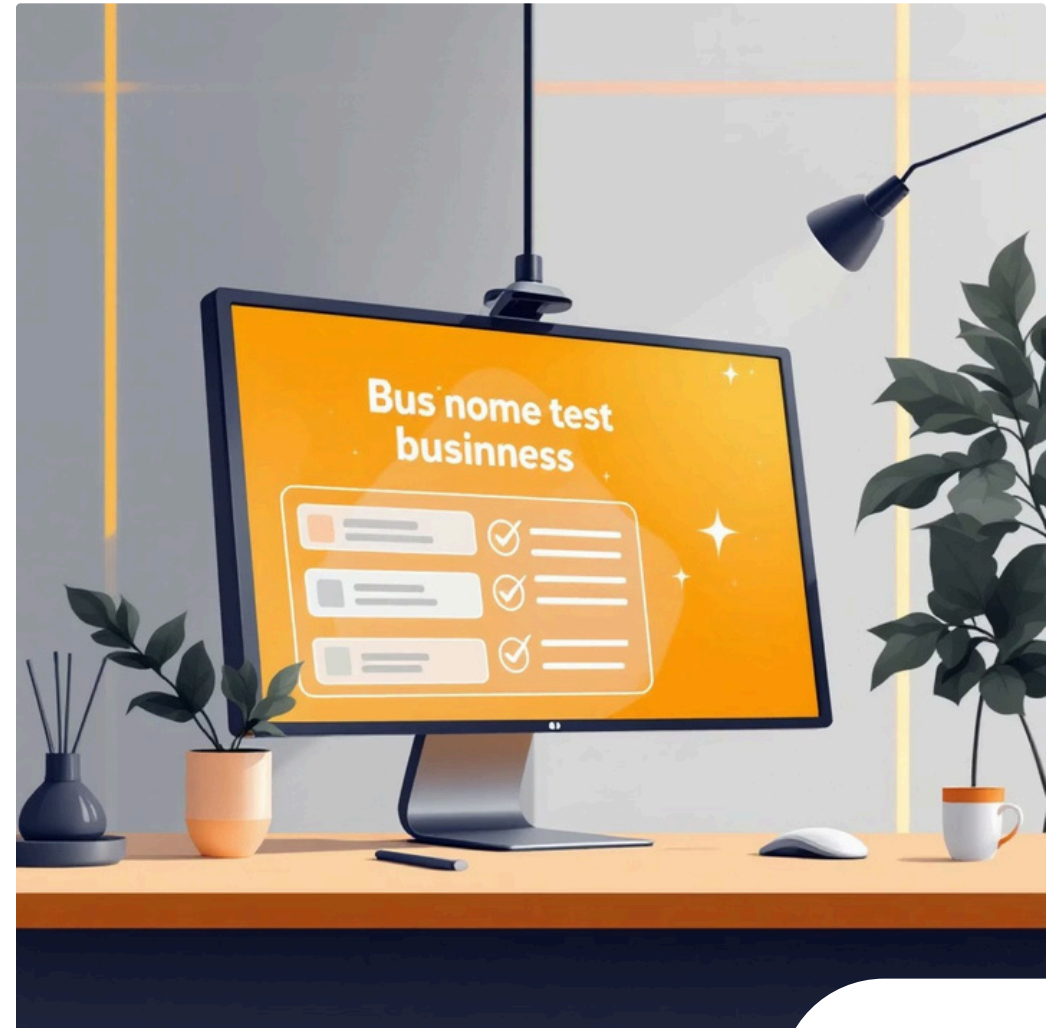
After submitting your onboarding form, you'll receive an invitation to participate in the Quality Round Discussion (QRD) Phase 1. This rigorous assessment is designed to evaluate your foundational knowledge, critical thinking abilities, and readiness for executive-level education.

20
Questions

Carefully crafted to assess
your capabilities

40
Total Marks

Comprehensive evaluation of
your potential





MILESTONE ACHIEVEMENT

Advancing to Phase 2



Qualify Phase 1

Demonstrate your knowledge and potential through the initial assessment



Selection Notification

Receive your official invitation to advance to the next level



Ready for Phase 2

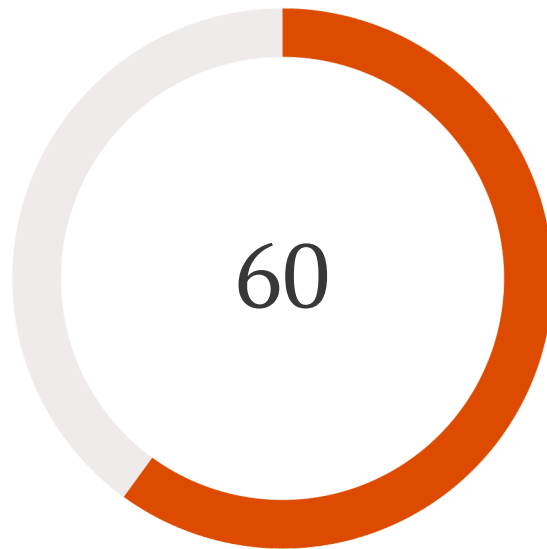
Prepare for the comprehensive virtual discussion round

Congratulations! Qualifying for Phase 2 places you among the top candidates who have demonstrated the aptitude and commitment we seek in future leaders.

Quality Round Discussion: Phase 2

The Comprehensive Evaluation

Phase 2 represents the pinnacle of our selection process a virtual discussion with our expert faculty and admissions panel. This 60-mark assessment goes beyond knowledge to evaluate the qualities that define exceptional leaders.



Total Marks

Comprehensive evaluation

Critical Competency Parameters (CCP) Confidence , Communication & Perservance

- Communication excellence and articulation
- Strategic thinking and problem-solving ability
- Leadership potential and emotional intelligence
- Cultural fit and values alignment
- Professional maturity and career vision





ACCEPTANCE

Welcome to Sacred School of Business

You've Been Selected!

Congratulations on successfully completing both phases of the Quality Round Discussion. Your dedication, competence, and potential have earned you a place in our prestigious leadership program. Check your email for your official selection letter for this is the moment your transformation begins.



Finalizing Your Enrollment

01

Document Submission Request

Receive detailed instructions via email about required documents for the EMI (Easy Monthly Installment) process

02

Gather Your Documents

Prepare identification, academic transcripts, financial documents, and other required materials as specified

03

Submit Complete Package

Upload required documentation through our secure portal for verification and processing

04

Confirmation & Next Steps

Receive acknowledgment of submission and schedule for your EMI process meeting

EMI Process Meeting

Your Investment in Excellence

Once your documents are verified, you'll receive a meeting invitation to discuss flexible payment options. Our financial advisors will work with you to create a customized EMI plan that makes your leadership education accessible and manageable.

This personalized consultation ensures you understand all financial aspects, payment schedules, and support available to help you focus on what matters most: your education and growth.



- Flexible payment structures tailored to your needs
- Transparent discussion of all terms and conditions



Your Official Welcome

After completing the EMI process, you'll receive your official Welcome

Enrollment Complete

Letter for your enrollment confirmation and gateway to the Sacred School of Business community. This letter marks the beginning of an extraordinary journey of growth, learning, and transformation.

What Happens Next?

- Access to student portal and learning resources
- Orientation schedule and program calendar
- Connection with faculty and fellow students
- Your personalized leadership development roadmap

Welcome to your future. Welcome to Sacred School of Business.